

# ONLYFANS MANAGEMENT CONTRACT AGREEMENT

*Professional Management Services Agreement Template*

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This OnlyFans Management Contract Agreement ("Agreement") is entered into as of the date set forth below ("Effective Date"), by and between the following parties:

Creator Legal Name: \_\_\_\_\_

Creator Stage/Profile Name: \_\_\_\_\_

Creator Address: \_\_\_\_\_

Creator Email: \_\_\_\_\_

(hereinafter referred to as "Creator" or "Content Creator")

AND

Manager/Agency Name: \_\_\_\_\_

Manager/Agency Business Entity: \_\_\_\_\_

Manager/Agency Address: \_\_\_\_\_

Manager/Agency Email: \_\_\_\_\_

(hereinafter referred to as "Manager" or "Management Agency")

Collectively referred to as the "Parties" and individually as a "Party."

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## 1. SCOPE OF SERVICES

The Manager agrees to provide the following management and support services to the Creator in connection with the Creator's OnlyFans account and related digital content platforms:

- **Account Management:** Day-to-day management of the Creator's OnlyFans account, including profile optimization, content scheduling, and subscriber communications.
- **Content Strategy & Planning:** Developing and implementing content calendars, content themes, promotional campaigns, and growth strategies.
- **Marketing & Promotion:** Promoting the Creator's content across social media platforms (including but not limited to Twitter/X, Instagram, Reddit, TikTok, and Telegram) to drive subscriber growth.
- **Subscriber Engagement:** Managing direct messages (DMs), pay-per-view (PPV) content distribution, mass messaging, and fan interaction to maximize retention and revenue.
- **Analytics & Reporting:** Monitoring account performance metrics, providing regular reports on subscriber growth, revenue, engagement rates, and actionable recommendations.

- DMCA & Content Protection: Assisting with digital rights management, monitoring for unauthorized content distribution, and filing DMCA takedown notices as needed.
- Financial Administration: Tracking revenue, managing payout schedules, and providing financial reporting related to the OnlyFans account.

## 2. COMPENSATION & REVENUE SHARING

In consideration for the services provided under this Agreement, the Parties agree to the following compensation structure:

Management Fee: \_\_\_\_\_

percent (\_\_\_%) of the Creator's gross revenue generated through the OnlyFans platform, calculated after the platform's standard commission deduction.

Revenue shall be calculated based on the following income streams (check all that apply):

- Subscription revenue
- Pay-per-view (PPV) content sales
- Tips and donations
- Custom content commissions
- Referral bonuses
- Other revenue: \_\_\_\_\_

Payment Schedule: The Manager's compensation shall be paid on a \_\_\_\_\_ basis (e.g., weekly, bi-weekly, monthly). Payments shall be processed within \_\_\_\_\_ business days of the applicable payment period.

Payment Method: Payments shall be made via \_\_\_\_\_ (e.g., bank transfer, PayPal, cryptocurrency).

## 3. CONTENT OWNERSHIP & INTELLECTUAL PROPERTY

The Creator retains full ownership of all original content created for and published on the OnlyFans platform, including but not limited to photographs, videos, audio recordings, written materials, and any other creative works ("Content").

The Manager is granted a limited, non-exclusive, revocable license to use, distribute, and promote the Creator's Content solely for the purposes of fulfilling the services outlined in this Agreement. This license does not transfer any ownership rights.

The Manager shall not sell, sublicense, redistribute, or use the Creator's Content for any purpose outside the scope of this Agreement without the Creator's prior written consent.

Upon termination of this Agreement, the Manager shall immediately cease all use of the Creator's Content and return or delete any copies in their possession within fourteen (14) calendar days.

## 4. TERM & TERMINATION

Initial Term: This Agreement shall commence on \_\_\_\_\_  
and shall continue for a period of \_\_\_\_\_ months/year(s) ("Initial Term").

Renewal: Upon expiration of the Initial Term, this Agreement shall automatically renew for successive periods of \_\_\_\_\_ month(s), unless either Party provides written notice of non-renewal at least thirty (30) days prior to the end of the then-current term.

Termination for Convenience: Either Party may terminate this Agreement at any time by providing \_\_\_\_\_ days' written notice to the other Party.

Termination for Cause: Either Party may terminate this Agreement immediately upon written notice if the other Party: (a) materially breaches any provision of this Agreement and fails to cure such breach within fifteen (15) days of receiving written notice; (b) engages in fraud, gross negligence, or willful misconduct; or (c) becomes insolvent or files for bankruptcy.

Effect of Termination: Upon termination, the Manager shall: (i) transfer full account access and credentials to the Creator; (ii) provide a final accounting of all revenue and fees; (iii) return all Content and confidential materials; and (iv) be entitled to compensation earned through the effective date of termination.

## **5. CONFIDENTIALITY**

Each Party agrees to maintain the confidentiality of all non-public information received from the other Party during the course of this Agreement, including but not limited to: financial data, subscriber information, account credentials, business strategies, personal information, and proprietary methods ("Confidential Information").

Neither Party shall disclose, publish, or otherwise share Confidential Information with any third party without the prior written consent of the disclosing Party, except as required by law or legal process.

The confidentiality obligations set forth in this section shall survive the termination of this Agreement for a period of two (2) years.

## **6. REPRESENTATIONS & WARRANTIES**

Each Party represents and warrants that:

- They have the full legal authority and capacity to enter into this Agreement.
- They will comply with all applicable laws, regulations, and platform terms of service.
- They will perform their obligations under this Agreement in a professional and workmanlike manner.

The Creator additionally represents and warrants that:

- All Content is original or properly licensed, and does not infringe upon any third-party intellectual property rights.
- The Creator is at least eighteen (18) years of age.
- All Content complies with applicable laws and the OnlyFans Terms of Service.

The Manager additionally represents and warrants that:

- The Manager has the experience, expertise, and resources necessary to provide the services outlined herein.
- The Manager will act in the Creator's best interest at all times.

## **7. INDEMNIFICATION & LIABILITY**

Each Party agrees to indemnify, defend, and hold harmless the other Party from and against any and all claims, damages, losses, liabilities, costs, and expenses (including reasonable attorney's fees) arising out of or related to: (a) a breach of this Agreement; (b) negligent or wrongful acts or omissions; or (c) a violation of any applicable law or regulation.

**LIMITATION OF LIABILITY:** In no event shall either Party's aggregate liability under this Agreement exceed the total fees paid or payable to the Manager during the twelve (12) months preceding the event giving rise to the claim.

Neither Party shall be liable for any indirect, incidental, consequential, special, or punitive damages, regardless of the cause of action or the theory of liability.

## **8. NON-COMPETE & NON-SOLICITATION**

During the term of this Agreement and for a period of \_\_\_\_\_ months following termination, the Manager agrees not to directly or indirectly solicit the Creator's subscribers or redirect them to competing accounts or platforms.

The Creator retains the right to engage with other management agencies or operate additional social media accounts, unless otherwise specified in a separate addendum agreed upon by both Parties.

## **9. DISPUTE RESOLUTION**

In the event of any dispute, controversy, or claim arising out of or relating to this Agreement, the Parties shall first attempt to resolve the matter through good-faith negotiation for a period of thirty (30) days.

If the dispute cannot be resolved through negotiation, the Parties agree to submit to binding arbitration in accordance with the rules of \_\_\_\_\_ (e.g., American Arbitration Association, JAMS). The arbitration shall take place in \_\_\_\_\_ (city/state/country).

The prevailing Party in any arbitration or legal proceeding shall be entitled to recover its reasonable attorney's fees and costs from the non-prevailing Party.

## **10. GOVERNING LAW**

This Agreement shall be governed by and construed in accordance with the laws of \_\_\_\_\_ (state/province/country), without regard to its conflict of laws principles.

## 11. GENERAL PROVISIONS

Entire Agreement: This Agreement constitutes the entire agreement between the Parties and supersedes all prior negotiations, representations, warranties, commitments, offers, and agreements, whether written or oral.

Amendments: This Agreement may not be amended or modified except by a written instrument signed by both Parties.

Severability: If any provision of this Agreement is held to be invalid, illegal, or unenforceable, the remaining provisions shall continue in full force and effect.

Waiver: The failure of either Party to enforce any provision of this Agreement shall not constitute a waiver of that provision or any other provision.

Assignment: Neither Party may assign their rights or obligations under this Agreement without the prior written consent of the other Party.

Notices: All notices required or permitted under this Agreement shall be in writing and delivered via email to the addresses specified above, with confirmation of receipt.

## 12. SIGNATURES

IN WITNESS WHEREOF, the Parties have executed this OnlyFans Management Contract Agreement as of the Effective Date written below.

Effective Date: \_\_\_\_\_

### CREATOR

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

### MANAGER / AGENCY REPRESENTATIVE

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

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